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PROACTIVE Real Estate Celebrates 10 Year Anniversary

Holden Beach, North Carolina, Jabin Norris, Founder & President of PROACTIVE Real Estate announced on September 1, 2023 the 10 year anniversary for the company. Since 2013, the real estate Firm has grown from a two broker team to over 20 full time brokers, leading their local market.

PROACTIVE Real Estate was founded in 2013 with a vision to innovate the local market, raising the standard for customer service and marketing in the Brunswick County real estate industry. Fast forward to today and witness a team culture representing a regionally high Per Person Productivity. The Firm holds a detailed portfolio of intellectual property and diverse in-house marketing department. This gives PROACTIVE a proprietary edge on marketing, making the Team truly Hyperlocal®.

PROACTIVE Real Estate is a member of Leading Real Estate Companies of The World and Luxury Portfolio International. A prestigious invitation only network comprised of the top 550 independent real estate firms around the world. PROACTIVE controls 30% of their local market with a Per Person Productivity of 27. PROACTIVE has a full-service Relocation Department with access to market leading real estate professionals in 74 countries.

In 2014, PROACTIVE expanded into vacation rentals. Today they manage a portfolio of over 200 homes and oversee a HomeServices company that focuses on preservation. The Vacation's team at PROACTIVE has introduced several innovations to the local market including dynamic pricing, tier-charged HomeServices, flexible nightly minimums and a very transparent hurricane response program.

When asked about PROACTIVE's recipe for success, the company's president replied: "Every member of the Team at PROACTIVE Real Estate is what makes PROACTIVE successful. Their daily efforts and pride in their Craft sets us apart. This has allowed us to accomplish new heights that were historically untouched in our local market."

About PROACTIVE Real Estate: "We live outside the box" is a term often heard around the office. "If you're not uncomfortable, you're not growing." That is the mentality that has been set daily for the past decade inside of PROACTIVE. We are a group of goal-oriented professionals that are focused on making a difference, for the better, in our communities. With 10 years already behind us we have some big announcements to be heard later this year. Please follow us online: @brunswickcountynorthcarolina for updates.

