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**PROACTIVE Real Estate Selected for Membership in Leading Real Estate Companies of the World® and Luxury Portfolio International®**

*- Affiliation expands PROACTIVE's global reach. -*

**Holden Beach – November 2022 – PROACTIVE Real Estate** was recently awarded affiliate status in Leading Real Estate Companies of the World® and its luxury marketing division, Luxury Portfolio International®, Jabin Norris - President, announced today.

Leading Real Estate Companies of the World® is a global real estate community comprised of 550 real estate companies awarded membership based on rigorous standards for service and performance. With 4,600 offices and 150,000 sales associates in over 70 countries, these firms represent 1.1 million transactions annually.

This distinction ensures that PROACTIVE's clients are working with exceptional local professionals who also deliver connections to buyers and quality real estate companies across the country and around the world. The company also benefits from LeadingRE's industry-leading international referral network, award-winning professional development programs and events, professional marketing resources and more.

PROACTIVE Real Estate also earned membership in Luxury Portfolio International® (LPI), an exclusive group of LeadingRE companies that hold significant luxury market share and demonstrate a commitment to the high-end. LPI attracts a global audience of visitors from over 200 countries/territories every month and markets approximately 50,000 luxury homes annually.

Based in the United States, LPI is backed by the experience of the most well respected and renowned experts in luxury real estate in markets worldwide. This group collectively has wide spans of experience in the high-end luxury real estate market.

"We are delighted to have PROACTIVE Real Estate as part of our distinguished network of premier brokerages. The company has an impeccable reputation in Brunswick County, North Carolina, and we are committed to helping the firm achieve even greater success," said Paul Boomsma, president and CEO of LeadingRE. "As a member of LeadingRE and LPI, PROACTIVE combines authentic, local expertise with global connections to the highest quality real estate firms worldwide."

*PROACTIVE Real Estate is a highly recognized hyperlocal real estate firm with an unprecedented Per Person Productivity of 27. Known for bringing new processes and techniques to Brunswick County, NC real estate, the team at PROACTIVE thrives on innovation in lieu of duplication.*

“PROACTIVE Real Estate is known for its dominant position in the local market. Our priority on customer service and delivering an elevated client experience is unsurpassed. PROACTIVE’s invitation to join LeadingRE & Luxury Portfolio solidifies our position and is a recognition humbling to achieve, locally, regionally & globally. We want to recognize our community for their continuous support, without them, we would not be where we are today.”

– Jabin Norris, President | PROACTIVE Real Estate

To learn more about Leading Real Estate Companies of the World®, visit [www.LeadingRE.com](http://www.LeadingRE.com). To learn more about Luxury Portfolio International®, visit [www.LuxuryPortfolio.com](http://www.LuxuryPortfolio.com).

For more information on PROACTIVE Real Estate, visit [www.proactiverealestate.com](http://www.proactiverealestate.com) or call 910-842-1616.

### **About PROACTIVE Real Estate**

PROACTIVE Real Estate was founded in 2013 by Holden Beach native, Jabin Norris. With a vision to change the local marketplace for the better, PROACTIVE has brought multiple forward think introductions to Brunswick County Real Estate. The Team at PROACTIVE Real Estate offers the region’s highest per person productivity. Our team’s Hyperlocal focus on Brunswick County gives us the ability to utilize all of our talents to the benefit of Brunswick County property owners. With an impressive portfolio of statistics, we are proud to be the “Brunswick County Specialty Brand”.